M3 LABELS

WHICH LABEL MATERIAL DO I NEED?

m3labels.com

Start with what the label has to survive, then match it to the material built for that job.

SUSTAINED HIGH HEAT

USE

POLYESTER

Holds print and adhesion where vinyl and paper distort or char.

SOLVENTS, FUELS & CLEANING CHEMICALS

USE

POLYESTER

Stands up to fuels, cleaners, and solvents.

CONTROL PANELS & HIGH-TOUCH INTERFACES

USE

POLYCARBONATE, SUBSURFACE PRINTED

Print sits behind the film, so the print will not scuff.

OUTDOORS ON CURVED OR TEXTURED SURFACES

USE

LAMINATED INDUSTRIAL VINYL

Conforms where stiffer films lift. Laminate guards against fading and scratches.

INDOOR PACKAGING, RETAIL & WAREHOUSE ID

USE

PAPER

Reliable on clean, dry indoor surfaces where cost and print quality come first.

SHORT-TERM SHIPPING & PICK LABELS

USE

DIRECT THERMAL

No ribbon needed. The image fades with heat, light, and abrasion, so keep it short-term.

A starting point, not a specification. Surface, adhesive, and service life all change the answer, so test samples in your actual environment.

NO MINIMUM ORDERS · SAMPLES AVAILABLE
MADE IN THE USA